



ENTERPRISE RENFREW COUNTY  
ENTREPRISE COMTÉ DE RENFREW

# 2024-2025 Sponsorship Opportunities



Presented by:

**Enterprise Renfrew County**

In support of small business  
entrepreneurial programming,  
training, and events

# Meet Us

Enterprise Renfrew County (ERC) encourages and contributes to the enterprising spirit and economic development of the County of Renfrew by assisting entrepreneurs with the development of new or existing companies.

By offering free, confidential business coaching, assistance developing business plans and financial projections, training programs, grants, workshops, networking events, business resources, and referrals to partner organizations, funders, or municipalities, Enterprise Renfrew County ensures entrepreneurs have access to current information and contacts to help their business thrive.

Enterprise Renfrew County is a non-profit Small Business Enterprise Centre (SBEC) funded by the Province of Ontario, County of Renfrew, City of Pembroke and Town of Renfrew.

## Our Programs & Services



**Workshops & Events**



**Youth Training Program**



**New & Existing Businesses**

## Promotional Portfolio

### **Workshops & Events**

Bi-Monthly virtual webinars (24+ annually)  
Small Business Week  
Collaborative Events

### **Summer Company**

Promoted Jan-May  
Training June/July/August  
Grant for Trainees  
Youth Entrepreneur Celebration

### **Starter Company Plus**

Promoted Year-Round  
Two Intakes Annually  
Spring/Fall  
Grant Opportunity

# Sponsorship Packages



Sponsorship packages have been designed to create a visible association between your organization and Enterprise Renfrew County. Maximum exposure for your organization is provided based on the level of support selected.

For your convenience, a variety of contribution levels have been established to fit various budgets. Small Business week events are hosted regionally with a maximum of 3 Small Business Week level sponsors per region. Gold, Silver, and Bronze level sponsors will be matched to their respective region for Small Business Week events. We hope that you will find a sponsorship level that best suits your organization's goals and objectives and we look forward to working together to further economic growth in our communities.

## Gold Sponsorship Package

- Logo placement on the official Enterprise Renfrew County website
- Logo on **Starter Company Plus** social media promotions
- Name mentioned on grant award announcements
- 20 sponsor mentions on workshop/webinar social media promotions
- Includes sponsor level features for Small Business Week

**\$5,000**

## Silver Sponsorship Package

- Logo placement on the official Enterprise Renfrew County website
- Logo on **Summer Company** social media promotions
- Name mentioned on grant award announcements
- 10 sponsor mentions on workshop/webinar social media promotions
- Includes sponsor level features for Small Business Week

**\$3,000**

# Sponsorship Packages



## Bronze Sponsorship Package

- Logo placement on the official Enterprise Renfrew County website
- Logo features on 10 **webinar** posters
- Name mentioned in 10 webinar opening and closing remarks
- 20 sponsor posts on webinar social media

**\$1,000**

## Small Business Week Sponsorship Package

- Logo on promotional materials
- Name mentioned in the event opening remarks
- 20 sponsor posts on event social media
- Display booth opportunity at in person event
- Sponsor swag in event packages
- Gold, Silver, & Bronze sponsors will be matched to their nearest region

**\$500**

# Thank You

We appreciate your consideration of these sponsorship opportunities. Enterprise Renfrew County values our community sponsors, partners, and collaborators and strives to ensure consistent, relevant promotions of workshops and events. We look forward to working together!

[www.enterpriserenfrewcounty.com](http://www.enterpriserenfrewcounty.com)

# Yes! We are interested in supporting entrepreneurs and small businesses!

 **PLATINUM**  
**\$5000**

 **GOLD**  
**\$3000**

 **SILVER**  
**\$1000**

 **Small Business**  
**Week \$500**

Business Name: \_\_\_\_\_

Sector: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Contact: \_\_\_\_\_

Title: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

Date: \_\_\_\_\_

Signature: \_\_\_\_\_ Name: \_\_\_\_\_

(Please note sponsorships are not exclusive; sponsorship is valid  
April 1, 2024 to March 31, 2025.)

Please return sponsorship confirmation to:  
Heather Inwood-Montrose, Small Business Advisor  
[hinwoodmontrose@countyofrenfrew.on.ca](mailto:hinwoodmontrose@countyofrenfrew.on.ca)