



# Newsletter

#### Empowering Local Businesses

At Enterprise Renfrew County, we are dedicated to fostering growth and innovation within our community. Through tailored resources, expert guidance, and ongoing support, we empower local businesses to thrive and succeed. Stay tuned for updates on our upcoming workshops, events, and success stories as we continue to drive entrepreneurial development in Renfrew County.

Celebrating Success: Introducing the Spring Session Grant Recipients of the Starter Company Plus Program



With 20+ dedicated entrepreneurs fast-tracking development of their business, marketing, and financial plans during the training, the following individuals earned grant awards totaling \$42,000:

- Tyler Armstrong of Pinnacle Haven Farms (Horton Township)
- Maria Arvizu of Salsa Sabor a Mexico (Head, Clara & Maria Township)
- Tyson Bromley of Bromley Acres Wagyu (Laurentian Valley Township)
- Zuzana Keslerova of Kesler Architect (McNab/Braeside Township)
- Hani Morsi of Montu Canada (Town of Arnprior)
- Alyssa Pearce of Barron Canyon Coffee & Tea Co. (Town of Petawawa)
- Shawna Plotz of <u>Bloom Wildly</u> (Bonnechere Valley Township)
- Noelle Shangraw of Ottawa Valley Sports (Town of Petawawa)
- Tauney Stinson of Forager Bee (Town of Renfrew)
- Bronwyn Wearring of White Forest Farm (Whitewater Region).

"The Starter Company Plus program is an invaluable resource for small businesses in Renfrew County. Even though my business has been operational for several years, as an alumnus of the program I can confidently say that Starter Company Plus is not only useful for start-ups, but also small business veterans to help them fill gaps in business knowledge and refine business development and growth strategies. The coaching exceeded expectations, and the program content not only provided expert guidance on critical business functions, but also opened up valuable networking opportunities." Hani Morsi, Founder of Montu Canada. Entrepreneurs interested in taking their business to the next level can now register for the Fall Starter Company Plus Information Sessions. One information session must be attended to receive an application form: <u>August 13th from 10am to 11am or August 15th from 1pm to 2pm</u>.

For more information and to register, visit: <u>Starter Company Plus | Enterprise Renfrew</u> <u>County</u>

#### Summer Company 2024

We are excited to introduce the talented young entrepreneurs participating in this year's Summer Company program. These seven ambitious individuals have embarked on diverse business ventures, showcasing their creativity and entrepreneurial spirit.

- Katie White of <u>Unicorn Kitty Balloons</u> (Township of McNab/Braeside)
- Kyle Radford of <u>Ottawa Valley Grill Doctor</u> (Bonnechere Valley Township)
- Haley Vanderzwaag of <u>BlueBird Company</u> (Township of Whitewater Region)
- Cayden MacKinnon of On-The-Go Car Care (Town of Renfrew)
- Ki Myra of Ki's Creations Ki's Creations (City of Pembroke)
- Isa Hassan O'Brien of Sports Hub (Township of Madawaska Valley)
- Scarlytte Merrill of <u>"I've Got Your Back" Babysitting Services</u> (Town of Deep River)

For more information about the program, visit: <u>Summer Company | Enterprise</u> <u>Renfrew County</u>





Haley Vanderzwaag BlueBird Company



#### Celebrating Our Summer Company Participants: Wrap-Up Event

Join us on August 29th, from 11am to 2pm, at Shamrock Park in downtown Pembroke for a special wrap-up event celebrating the achievements of this year's seven Summer Company participants!

In partnership with the Pembroke Business Improvement Area (PBIA), the event will feature the Summer Company entrepreneurs showcasing their innovative businesses and services, demonstrating the hard work and dedication they've put into their ventures.

There will be an interactive activity for kids to learn about the program and get inspired by their entrepreneurial peers. Don't miss this opportunity to support our local youth and see the future of business in action!

# **Upcoming Webinars**



# Introduction to PARO Centre Services



For Women's Enterprise pour l'entreprise des femmes V™⊃ ΔρΔιοΓ` Δ9⊲.` ▷ΛJՐ9CL≁Δισ⊲.

### August 8

10:30AM to 11:30AM

Register for free at: www.enterpriserenfrewcounty.com







#### **INFORMATION SESSIONS**





For more information, visit: www.EnterpriseRenfrewCounty.com

Pembroke Renfrew Ontario



### GETTING STARTED WITH IP -WHY IS IP IMPORTANT

#### with the Canadian Intellectual Property Office (CIPO)

Innovation, Science and Economic Development Canada Canadian Intellectual Property Office

Innovation, Sciences et Développement économique Canada Office de la propriété intellectuelle du Canada

August 21 10:30 AM to 12 PM

Register for free at: www.enterpriserenfrewcounty.com



### September

Empowering Neurodivergent Entrepreneurship & Employment Success Series

Hosted by Enterprise Renfrew County, Facilitated by Dragonfly Family & Learning Services, in partnership with Renfrew County Community Futures Development Corporation and the Town of Petawawa

• September 17, 10am to 11:30am Neurodivergent Entrepreneurship: How to Work with Your Brain

• September 24, 10am to 11:30am Neurodivergent Success at Work: How to Support Your Neurodiverse Team

Registration launches soon!







## October

Small Business Month!

Stay tuned for more information on Small Business Month in-person events and virtual workshops by following us on <u>Facebook</u> and <u>Instagram</u>.



Hosting an event? Think visitors to the Ottawa Valley will be interested in attending? Submit it to our <u>Festivals</u> and Events calendar located on <u>www.OttawaValley.travel</u>.



**Renfrew County** 

## From Renfrew County Community Futures Development Corporation (RCCFDC):

RCCFDC Secures Funding for Francophone Job Creation

Renfrew County Community Futures Development Corporation (RCCFDC) is excited to announce that it has received a \$50,000 grant from the province's Francophone Community Grants Program. This funding will support the creation of 10 new full-time Francophone jobs in Renfrew County.

Through a 50% wage subsidy program, RCCFDC will encourage local employers to hire Francophone employees. Additionally, these new hires will participate in specialized training and networking opportunities to enhance their skills and professional development.

By investing in bilingual workforce development, RCCFDC aims to strengthen the capacity of businesses to serve the Francophone community in the region. More details about the program will be available on the RCCFDC<u>website</u> in the coming weeks.

For more information, please contact Cyndy Phillips, Executive Director for

RCCFDC.

## From the Upper Ottawa Valley Chamber of Commerce:

Algonquin College Pembroke Campus invites you to a special Dean's Breakfast event on August 20th at 8:00am. This is a fantastic opportunity for our business community to come together and discuss how the college can support you in addressing labour challenges. Order your \$10 ticket for breakfast here:2024 Algonquin College Dean's Breakfast (upperottawavalleychamber.com)



The Upper Ottawa Valley Chamber of Commerce is delighted to host the annual Business Excellence Awards Gala, set to take place on September 28th at the Normandy Officers' Mess, Garrison Petawawa. This prestigious event will celebrate the exceptional accomplishments of businesses and individuals who have demonstrated outstanding performance, innovation and leadership in our community.

The highlight of the evening will be the presentation of the Lifetime Achievement Award to retired Petawawa Mayor Bob Sweet, in recognition of his remarkable contribution to the business world. Bob Sweet has dedicated decades to fostering economic growth, and his commitment to community service has left an indelible mark on our region.

#### Tickets available here: <u>https://upperottawavalleychamber.com/events/#id=182&cid=1836&wid=301</u> Chamber member businesses can enter for an award here: <u>https://uovchamber.awardify.io/</u>



From the Renfrew & Area Chamber of

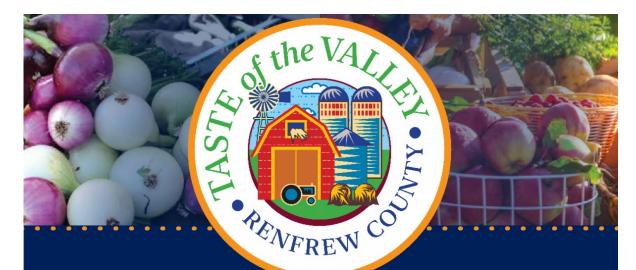
#### Commerce:

The 'New to the Frew Community Showcase Evening' is just around the corner! The **Renfrew and Area Chamber of Commerce**, in partnership with the **Town of Renfrew**, is excited to host this



informative event. It's an opportunity for all community residents to connect directly with local organizations and businesses, who will be showcasing their services and opportunities in one convenient location.

Questions? Contact Renfrew & Area Chamber of Commerce, info@renfrewareachamber.ca or call 613-432-4848 ext 181.



#### Celebrating all things grown, made and created within Renfrew County!

#### **BARRY'S BAY**

SATURDAY, AUGUST 10 Railway Station Park | 19503 Opeongo Line 10 am to 3 pm

KILLALOE SATURDAY, SEPTEMBER 7 KHR Municipal Office | 1 John Street 10 am to 3 pm

PETAWAWA SATURDAY, SEPTEMBER 28 Petawawa Civic Centre | 16 Civic Centre Road 10 am to 3 pm COBDEN

SATURDAY, OCTOBER 19 Cobden Fairgrounds | 43 Astrolabe Rd 10 am to 3 pm

#### **RENFREW** HOLIDAY EDITION SATURDAY, DECEMBER 14

Renfrew Armouries 115 Veterans Memorial Blvd 10 am to 3 pm



www.TOTV.ca







### For information on Taste of the Valley including vendor registration, visit: <u>www.totv.ca</u>

Enterprise Renfrew County acknowledges that the land of which we are situated is the traditional, unceded, and unsurrendered territory of the Algonquin and Anishnabek people covered by the Upper Canada Treaties. We also recognize the enduring presence of all First Nation, Métis, and Inuit peoples on the land on which we gather. We are grateful to be present in this territory today, and we honour the reconciliation process by bringing the 7 grandfather teachings of love, respect, bravery, truth, honesty, humility, and wisdom into our offerings and daily lives. Meegwetch.

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