



**ENTERPRISE RENFREW COUNTY**  
**ENTREPRISE COMTÉ DE RENFREW**

*As we bid farewell to 2023, let's take moment to reflect on the incredible journey we've embarked on together...*

## 2023 in a Review: A Year of Achievements

What an excellent year it has been for the Starter Company Plus Program! Seventeen participants in total successfully completed the program, showcasing the fruitful results of their dedicated efforts. Please continue to shop local!

### Starter Company Plus Participants *Fall Session*



**Jo-anne  
Caldwell**



**Terri-Lee  
Cameron**



**Sarah  
Jellen Aadoson**



**Derek  
Weidhaas**

**STARTER  
COMPANY  
Ontario  PLUS**



**Michelle  
Jozwiack**



**Amanda  
Sage**



**Laurence  
Roy**



**Krisanne  
Mascarenhas**



**Kiranraj  
Kamanth**

### Starter Company Plus Participants *Spring Session*



Ben MacMurchy  
BM Audio Works



Kathryn Stuart

Northern  
Viking Farm



Yvonne Nobbs

Highlands  
Outfitters



Karen Ramsden  
Bake My Day Bakery



## STARTER COMPANY +



Tammy Reimer

Valley Angels



Michelle Tierney

Mackie's  
Golden Meals



Adrienne Brown

Moth & Moon  
Tattoo



Divya  
Vivekanadan

Nala's Kitchen



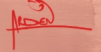
Daniel  
3D Directions



## Summer Company



Arden  
Arden Miller  
Studio

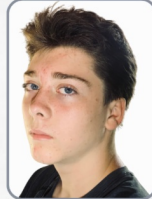


Amber  
Lavender  
Seed Pottery



Grace

Aster Boutique



Logan  
Viking  
Metalworks



## Summer Company

This year's Summer Company Program was a resounding success! We're thrilled to share that five high school students from across the County successfully started their own businesses. Congratulations to these young entrepreneurs on their achievements and the exciting journey ahead.



## 35 years serving the County of Renfrew

Enterprise Renfrew County (ERC) joyously marked 25 years of empowering entrepreneurs in business startup and development. To commemorate this significant milestone and breathe new life into our brand, we proudly unveiled a refreshed logo and new website for ERC.

Enterprise Renfrew County's new bilingual logo is optimistic and welcoming to small businesses, with blue and green colors symbolizing professionalism and growth. The logo features a seedling representing new ideas, a bar graph for business development, and a tree for successful fruition of concepts. The wave represents how business coaching nurtures ideas throughout the entrepreneurial journey.

### We Have Moved!

ERC is excited to join the Ottawa Valley Business Hive!

Enterprise Renfrew County operates in both the City of Pembroke (9 International Drive) and the Town of Renfrew. We have moved to 127 Raglan St. South, in the Renfrew Town Hall building.

Our office hours remain the same. Monday to Friday, 8AM to 4PM. Feel free to schedule an appointment by emailing [ercinfo@countyofrenfrew.on.ca](mailto:ercinfo@countyofrenfrew.on.ca)



## COMING SOON:

## Mark Your Calendar for These Events

### January 2024

Jan 31 - [Live Life SWIFT Webinar](#)

### February 2024

Feb 8 - [Tax Prep for Corporations with the CRA Webinar](#)

Feb 13 - [HST Tax Info Webinar](#)

## April 2024

**Apr 2** - Starter Company Plus Info Session I

**Apr 4** - Starter Company Plus Info Session II

(Attend an info session to receive an application form!)

## June 2024

Stay tuned for upcoming marketing workshop opportunities!

## March 2024

**March 12** - Legal Boot Camp with OWNR Webinar (registration opening soon)

**March TBA** - Francophone Networking Event in partnership with RCCFDC and Centre Culturel de Francophone Pembroke (stay tuned for details!)

## May 2024

Starter Company Plus Program Spring Session begins

**May 15** - Application deadline for [Summer Company Program](#)



**\$15 registration fee**, includes:

webinar recording, worksheet & eBook of *Live Life SWIFT*

**January 31**  
**10am to 12pm**

David Cohen  
Co-author of  
*Live Life SWIFT*



Danielle Di Prizio  
Co-author of  
*Live Life SWIFT*



For more info go to:  
[www.EnterpriseRenfrewCounty.com](http://www.EnterpriseRenfrewCounty.com)



## This Month's Featured Webinar!

### *Live Life SWIFT*

Discover a transformative virtual workshop where we unveil the power of the SWIFT method to help you not just balance but master the art of harmonizing work and life goals! Join us for a dynamic session that empowers you with practical strategies, enabling a seamless integration of your professional and personal aspirations, so you can thrive in both realms with confidence and clarity.

When: January 31st 10am to 12pm

Register [here](#).

# 2024 Starter Company Plus & Summer Company

**Starter Company Plus Program**

Get ready for Starter Company Plus Information Sessions scheduled for:

- April 2nd (10 -11 am)
- &
- April 4th (1-2 pm).

To obtain an application you **must** attend an information session. Stay informed and receive information session invite by joining the [contact list](#).

The Spring session for Starter Company Plus will begin in May and training completes in July 2024. For information on the program and the requirements, go to: [Starter Company Plus | Enterprise Renfrew County](#).

## **Summer Company 2024 applications are officially open!**

Are you a student between the ages of 15 to 29 returning to school in September 2024? Have you ever wanted to operate your own business? If you answered yes, the Summer Company program might be the perfect fit!

Gain valuable insights into business operations through training, mentorship, and receive a \$1500 grant to cover your startup costs. Upon successfully completing the program, you will receive an additional award of up to \$1,500.

To start your application, [apply here](#).

Want to know more or discuss the opportunity to participate in the Summer Company Program? Email [ercinfo@countyofrenfrew.on.ca](mailto:ercinfo@countyofrenfrew.on.ca) with the subject line 'Summer Company 2024' to speak with the Program Officer, Lindsay Debertin.

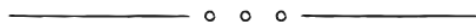


## CALL TO MUNICIPALITIES

### Partnership & Sponsorship Opportunities

Enterprise Renfrew County is organizing upcoming workshops and events.

Connect now to discuss opportunities for municipalities to sponsor or collaborate supporting your CIP plans.



**For more information contact:  
Small Business Advisor**

[HIInwoodmontrose@countyofrenfrew.on.ca](mailto:HIInwoodmontrose@countyofrenfrew.on.ca)

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## Upcoming news from our partners...



### **Community Futures Development Corporation**

Renfrew County

#### **Renfrew County Community Futures Development Fund**

The Renfrew County Community Development Fund provides non-repayable funding to support community economic development projects up to 50% of eligible project costs to a maximum of \$4,000. The grant supports projects that:

- address strategic economic development priorities;
- support the business community;
- have a significant, measurable impact;
- demonstrate collaboration with community economic development partners;
- support community capacity for economic development.

Funding is limited, not all eligible projects will be approved. We encourage potential

applicants to contact our office to discuss their potential project prior to completing an application.

\*Intake open until all funding is fully allocated. Click [here](#) for more information.

### **Marketing Boot Camp**

January 27 & 28 | Best Western Pembroke Inn & Conference Centre

Join RCCFDC for an exciting and immersive Marketing Bootcamp. This in-person event is designed to equip you with the latest marketing strategies and techniques to boost your business.

During this intensive boot camp, you'll have the opportunity to learn from Amanda Talker Media who will share their insights and best practices. From social media marketing to content creation, branding your business, and more, we'll cover a wide range of topics to help you stay ahead in today's competitive market.

Get ready to dig deep to understand your brand. We'll define your messaging and audience to create a social plan that will connect to your goals in a clear and concise content strategy - a valuable marketing asset for your organization to follow.

Register [here](#).



**UPPER OTTAWA VALLEY**  
CHAMBER OF COMMERCE

### **Annual General Meeting & Conference**

February 22 | Best Western Pembroke Inn & Conference Centre

The event includes our Annual General meeting, a gathering of Upper Ottawa Valley Chamber of Commerce member businesses to review and approve the work of its Board of Directors, financial statements, bylaw revisions, strategic plan and advocacy efforts.

### **International Women's Day Lunch**

March 8 | The Nelson Street Pub, Pembroke

Join us for our annual gathering to celebrate women in business for International Women's Day March 8th at The Nelson Street Pub in Pembroke.

This buffet lunch will include presentations and guest speakers from our chamber community -- women entrepreneurs and business leaders bringing lessons learned from their career journeys.



## JOIN OUR CHAMBER BOARD OF DIRECTORS!

**The Voice of Business, Collectively making a difference.  
Help us lead the way to a better future and shape the  
future success of our business community and  
the way we do business.**

**We need you to fill our vacancies.**

**Interested Renfrew & Area Chamber of Commerce  
members can contact the Chamber office  
at 613-432-4848 ext. 181 or  
email [info@renfrewareachamber.ca](mailto:info@renfrewareachamber.ca)  
on or before February 16, 2024.**



The Ottawa Valley Tourist Association (OVTA) is the destination marketing organization for Renfrew County, the City of Pembroke and Upper Ottawa Valley. OVTA is a not-for-profit membership-based organization with a mandate to promote and grow tourism in the Ottawa Valley. Membership is free and new members are welcome! For more information about membership and marketing opportunities, [click here](#).

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**Do you know someone who would benefit from free,  
confidential business coaching?  
Share this newsletter!**

[Book an Appointment for Business Coaching](#)

Gratitude to all our valued partners for joining in the collective effort to foster economic growth. Together, we make a meaningful impact on the prosperity of Renfrew County.

Thank you for your continued collaboration!

As we transition into the new year, we are excited to share what is coming up for 2024!



At Enterprise Renfrew County, we deeply appreciate the partnerships we've cultivated to bring valuable opportunities to our clients. Through a blend of webinars, in-person events, and workshops, we strive to empower our entrepreneurial community.

Connect with us on Facebook, Instagram & LinkedIn to stay informed about upcoming opportunities!



Enterprise Renfrew County | [Home](#) | [Enterprise Renfrew County](#)

Enterprise Renfrew County | 9 International Drive, Pembroke, K8A6W5 Canada

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